**「SOULMART 2018」**

‘TOYSOUL’ – being one of the largest toy exhibitions in Hong Kong, our purpose is to bring the latest and most attractive toys and limited editions to toy fans. Therefore, in every year, we invite various and sundry of toys companies to participate. Last years, we established a new, massive and diversified exhibition platform named SOULMART to welcome every individual designers and collectors from all over the world to showcase their incredible designs and collections. SOULMART is not just a displaying area, but also a selling platform, which sells extraordinary goods. Exhibitors can show their wonderful designs, collectibles, toys, illustrations and etc. Exhibitors may be able to enhance their brand awareness through this opportunity.

**Entry Requirement:**

Except involving any illegal act, participant is allowed to display or sell all sorts of art products or collections.

The Organiser has the sole and final decision in terms of any exhibition arrangement.

**Application and Work Submission**

Candidates are asked to send their portfolio including an introduction of their products, personal information and the purpose of joining this exhibition, to [info@toysoul.hk](mailto:info@toysoul.hk), before 10th September.

Organiser will select the suitable candidates, based on their products and characteristics.

Announcement of the Results: 22th October

**TOYSOUL 2018 SOULMART Booth Application.**

**Exhibition Location:**

Star Hall, 3/F

Kowloon Bay International Trade & Exhibition Centre

1 Trademert Drive, Kowloon Bay, Kowloon, Hong Kong

Date: 14th, 15th, 16th December 2018

Friday to Sunday, 3 Days in total.

**Exhibition Duration:**

14th December to 15th December (Friday to Saturday)

11:00am – 09:00pm

16th December (Sunday)

11:00am – 6:00pm

Exhibition Surface Area: approx. 32,000sqm

Application Fee: Free

Submission Deadline: 12th October 2018

Announcement of the Results: 22th Octber 2018

Candidates need to fill up the application form first. Then it is necessary to submit it with their proposal and a HKD $1000 cheque. The date on cheque must be the date of submission, promissory cheque is not accepted.

**Crossed Check:** How Amazing Company Limited

**Address**: Unit 8, 11/F Block A, Fuk Keung Industrial Building, No.66-68 Tong Mi Road, Kowloon, Hong Kong

**Booth Spec.**

1x Table (180cm L x 76cm W x 75cm H)

2x Chairs

(Electricity is not provided)

**Deposit:**

1. There is a deposit HKD $1000 apply on all exhibitors.
2. If exhibitor violates any exhibition rules set by TOYSOUL 2018, organiser has the right to forfeit the deposit.
3. If exhibitor is absent from the exhibition without any reasonable explanation and justification, organiser has the right to forfeit the deposit.
4. All deposit will be returned within one month after the end of the exhibition.
5. For the unselected candidates, all deposit will be returned on the announcement day.

**SOUMART Regulations**

1. Participants can be individuals, groups or companies.
2. The person who are in charge of the booth must be at least 18 years old.
3. Exhibitor must ensure their products or display do not violate any existing Hong Kong Laws. If there is any violation, exhibitor must bear the full responsibility.
4. The organiser has the full right to make the decision on the acceptance of the application. Objection from the candidates are not allowed.
5. The products and display from the exhibitors must comply with the application form.
6. Selling any drinks or food in the exhibition are prohibited.
7. The organiser reserves the right to disqualify any offensive exhibitors, deposit will not be reimbursed.
8. In case of any dispute, the organizer reserved the final decision.
9. The submission to TOYSOUL 2018, SOULMART implies acceptance of the Details and Regulations for SOUMART Entrants.

Exhibitor:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Individual / Group / Company

English Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Chinese Name (If Applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age:\_\_\_\_\_\_\_\_\_

ID / Passport ID (First 4 digit):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Registration (If Applicable):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product / Display Characteristics:

Deposit: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Bank:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cheque Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**I understand and agree to accept and abided by “TOYSOUL 2018 SOULMART Booth Application Form” in the "TOYSOUL 2018 Exhibition Rules" and " TOYSOUL 2018 SOULMART stalls Rules" set out all the rules and terms . I agree to follow these rules and the terms of payment and exhibitors.**

Signature :

Name :

Date :