

## 「SOULMART 2023」 Booth Application Form

‘TOYSOUL’ – Being one of the largest toy exhibitions in Hong Kong, our purpose is to bring the latest and most attractive toys and limited editions to toy fans. Therefore, every year, we invite various toy companies to participate.

We established a massive, diversified exhibition platform named 「SOULMART」 to welcome every individual designer and collector to showcase their incredible designs and collections. SOULMART is not just a displaying area but also a selling platform that sells extraordinary goods. Exhibitors can show their creations, collectibles, toys, illustrations, etc. Exhibitors may be able to enhance their brand awareness through this opportunity.

### **Entry Requirement:**

Participants can display or sell all sorts of art products or collections except involving any illegal act. The Organizer has the sole and final decision regarding any exhibition arrangement.

### **Application and Submission:**

- Candidates are asked to send the application form, their portfolio, including an introduction of their products, personal information, and the purpose of joining this exhibition, to [info@toysoul.hk](mailto:info@toysoul.hk) before 30th September.
- The organizer will select suitable candidates based on their products and characteristics and will send the confirmation by email to eligible candidates before 31st October.

### **SOUMART Regulations:**

1. Participants can only apply for one table booth, and the person in charge must be at least 18.
2. If there is any violation, the exhibitor must bear the full responsibility.
3. All eligible candidates must pay the booth rental fee before the specified time. If not, the organizer will have the right to cancel their application qualifications.
4. Selling any drinks or food in the exhibition is prohibited ◦
5. Exhibitor must ensure their products or display do not violate any existing Hong Kong Law ◦
6. The organizer has the full right to decide on the acceptance of the application; objections from the candidates are not allowed.
7. The organizer reserves the right to allow various media to report and publish promotional materials, such as works exhibited during this event, brands, and designers' profiles, without prior consent from the selected candidates.
8. The submission to TOYSOUL 2023, SOULMART implies acceptance of the regulations for SOUMART Entrants.
9. In any dispute, the organizer reserves the final decision.

**Exhibition Location:**

Star Hall, 3/F, Kowloon Bay International Trade & Exhibition  
Centre, Kowloon Bay, Hong Kong

**Application Fee:**

HKD 3,000 (3 Days)

**Exhibition Duration:**

15<sup>th</sup>–17<sup>th</sup> December 2023 (Friday to Sunday)  
12:00nn–08:00pm

**Submission Deadline:**

15<sup>th</sup> October 2023

**Booth Spec:** 1x Table (180cm L x 76cm W x 75cm H) **and** 2x Chairs \* Electricity is not provided

**Payment:****1. By Bank Transfer**

Account Name: How Amazing Company Limited

Bank Name: HSBC (The Hongkong and Shanghai Banking Corporation)

Account number: 456-345370-838

**2. By PayPal**

All payment will have an 5% additional charge added, and please provide your PayPal email to us  
and we will arrange an invoice to you through PayPal.

PayPal Email: \_\_\_\_\_

**Exhibitor Information**

Chinese Name: \_\_\_\_\_ English Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

ID / Passport No: \_\_\_\_\_ Instagram / Xiaohongshu (小紅書): \_\_\_\_\_

\*First 4 digits, including English alphabet

Business Registration (If Applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Product / Display Characteristics: \_\_\_\_\_

Payment: Bank Transfer / PayPal \*please delete as appropriate

\* I agree to follow rules and the terms of payment and exhibitors meanwhile, understand to accept and  
abided by "TOYSOUL 2023 Exhibition Rules" set out all the rules and terms.

Company Chop and Signature:

Name: \_\_\_\_\_

Date: \_\_\_\_\_